



Greater Severna Park Chamber of Commerce Business & Community 2010 ☆ GUIDE ☆ 2011

“The man who stops advertising to save money, is like the man who stops the clock to save time.”

Thomas Jefferson

Our Annual Chamber Guide is a *hands-on desk reference* which is **used repeatedly throughout the year**. The Guide is **hand delivered to** residences throughout **Severna Park**, and portions of **Arnold, Millersville** and **Pasadena**. The Chamber mails a copy to each member, to new residents moving to the area, and includes it in every “Welcome to the Park” bag the Chamber distributes.

Advertising is available to Chamber members only, and is an **excellent value** and a **great way to market your business throughout this area for an entire year**. People are more likely to call the businesses who advertise first! **NOW is the time to reserve your ad space!**

**Our Economic Stimulus Package:
Same rates as last year!**

2-1/4" wide x 2-1/4" high	\$199
4-1/2" wide x 2-1/4" high	\$299
2-1/4" wide x 5" high.....	\$299
4-1/2" wide x 4-1/2" high	\$499
7-1/2" wide x 5" high (Half Page).....	\$599
7-1/2" wide x 10" high (Full Page)	\$799

*Full-Page ad can be placed in color for \$200 additional.
Smaller ads can be placed in color for \$100 additional.*

The **deadline** to reserve your ad space is **June 29**. Ad art must be received by July 7 to guarantee the appearance of your ad in the Guide. Your business can be listed under an additional category for only \$20.

- YES**, I would like to **renew my same ad**. Size of Ad: _____ Cost of Ad: \$ _____
A design fee will be charged if a change is requested in an existing ad, or if a new ad is not exact-size camera-ready art.
- YES**, I would like to **place a new ad**. Size of Ad: _____ Cost of Ad: \$ _____
- I will **e-mail** new ad art as a **pdf** file to **marcom@cablespeed.com**
- I will provide exact-size camera-ready artwork, on a PC/MAC compatible cd, along with a printed copy.
- Please have your artist design my ad. Full Page ad design is **\$95**. The Half Page ad is **\$75**, and all other sizes are **\$50**.
- YES**, I would like to list my business under this **additional category**: _____




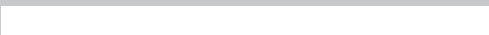
Contact Name _____ Date _____

Company _____

Telephone _____ Fax _____

Mail or fax this form to reserve your ad space to:

Carolyn Melton at MARCOM Marketing & Communications
 P. O. Box 1046 - Severna Park, MD 21146 * 410-544-8865 Phone and Fax • E-mail: MARCOM@cablespeed.com
Payment can be made by credit card, or by check made payable to MARCOM Marketing & Communication

 Credit Card # <small>(Master Card, VISA or Discover)</small>	 Exp. Date <small>(Month/Year)</small>	 CSC <small>(Security Code on back)</small>	 Name as it appears on Card
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